



## Crystal Waters, MS3

*The JOYologist:  
Voiceover Artist & Motivational Speaker*

*“When people feel the message, they invest in the voice behind it.”*

As the JOYologist™, Crystal Waters helps leaders and organizations transform how communication is experienced—bringing clarity, confidence, and connection into every conversation. Behind the mic, Crystal is known for making complex messages feel human, clear, and engaging.



Crystal Waters is a live event announcer and voiceover artist specializing in corporate and medical narration. She is also the creator of the VOICE™ Framework and the signature presence known as The Voice of JOY™.

## Educational Workshop Session

### Make It Matter First. Then Monetize The VOICE.

Through the VOICE™ Framework:

- Value
- Outcomes
- Impact
- Consistency
- Experience

Crystal equips audiences with practical tools to communicate value, build trust, and drive sustainable growth.

Her impact extends beyond the workshop experience as leaders apply these strategies to strengthen communication, deepen relationships, and increase the return their VOICE delivers.

Whether on stage, behind the microphone, or leading transformational conversations, Crystal empowers people to communicate with purpose, confidence, and JOY.